

## SIGMA 12-24mm F4 DG HSM | Art and SIGMA 85mm F1.4 DG HSM | Art receive TIPA Awards 2017.

The SIGMA Corporation is pleased to announce that the ultra-wide-angle zoom lens "SIGMA 12-24mm F4 DG HSM | Art" and the ultimate lens for portraits and more "SIGMA 85mm F1.4 DG HSM | Art" have won TIPA Awards 2017.

### 1. SIGMA 12-24mm F4 DG HSM | Art

Name of Award : BEST DSLR WIDE ANGLE ZOOM LENS



Constructed with 16 elements in 11 groups, with FLD glass elements, an updated Hyper Sonic Motor with 1.3X torque for fast AF, and use of “the largest aspherical element in the industry”, this constant aperture wide angle zoom is designed for full-frame DSLRs but can also be used with APS-C sensor cameras to deliver a still impressive 18-36mm field of view (approximate, depending on camera model). With a minimum aperture of f/22 and

close-focusing capability of 9.4 inches (24cm) at the 24mm focal length range, photographers can create unique images with startling depth of field, while the constant f/4 aperture and 9-bladed rounded diaphragm allows for outstanding bokeh effects.

For more information:

[http://www.sigma-global.com/en/lenses/cas/product/art/a\\_12\\_24\\_4/](http://www.sigma-global.com/en/lenses/cas/product/art/a_12_24_4/)

## 2. SIGMA 85mm F1.4 DG HSM | Art

Name of Award : BEST DSLR PRIME LENS



Aimed at portrait photographers and those who want to create dramatic shallow depth of field effects, this full-frame 85mm lens in SIGMA's Art series employs SLD (Special Low Dispersion Glass) and one element with a high rate of anomalous partial dispersion and a high index of refraction. The lens contains a 9-bladed electronically controlled diaphragm, a hypersonic (HSM) motor for rapid and silent AF, and an AF system with 1.3X torque boost.

Quality build features include a durable brass mount and a composite TSC barrel, a material known to provide consistent performance at extreme temperatures and is considerably lighter than other materials that would yield similar benefits.

For more information:

[http://www.sigma-global.com/en/lenses/cas/product/art/a\\_85\\_14/](http://www.sigma-global.com/en/lenses/cas/product/art/a_85_14/)

#### 【About TIPA】

TIPA members meet at least once a year at the General Assembly to discuss projects, share opinions and comment on industry innovations and trends. During these three-day meetings, TIPA editors also vote for the best photo and imaging products of the year. The TIPA Association cannot only be characterized as an organization that bestows TIPA Awards to the very best products, but also as an active and committed association that plays an important role in the industry. Numerous visits to factories and meetings with leaders of major companies have ensured that TIPA is a recognized interlocutor that the industry listens to.

<http://www.tipa.com/english/index.html>

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SIGMA GLOBAL VISION: <http://www.sigma-global.com>